

INSIGHT MEDIA LLC

DBA Insight Media · Los Angeles, California

CAPABILITY STATEMENT

Alaa R. ElAwar, Founder / Owner

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5408 Lemon Grove Ave, Los Angeles, CA 90038

insightmedia.app

SAM.gov Active · Registered vendor, City of Los Angeles (RAMP)

RAMP Vendor ID 226116

CLOUD CAPTURE FOR SUBCONTRACTORS & PRIMES

We help subs and primes **SHOW THEIR SCOPE OF WORK.**

Cloud Capture gives subs and primes a walkable, time-stamped visual record of the work, so they can document progress and get paid faster and more securely, and the insights unlock a location's full potential.

Insight Media LLC is a Los Angeles media and technology company. We capture job sites, facilities, campuses, and event floors as **Cloud Capture** walkable 3D digital twins (from 360 imagery), plus aerial context, so subcontractors, primes, owners, and facility teams can show the scope they delivered, support progress billing, and communicate clearly with every stakeholder.

CORE COMPETENCIES

- **Cloud Capture 3D digital twins** — walkable, time-stamped 3D records from 360 imagery for scope review, orientation, and stakeholder walkthroughs.
- **Phase-by-phase progress capture** — site & facility documentation that supports progress billing and pay applications.
- **Training & communications visual aids** — orientation and training visuals for programs your team runs.
- **Aerial / drone campus context** — exterior and campus views from above (Part 107 as required).
- **Event, venue & expo floor capture** — walkable records for planning and stakeholder review.
- **Place-based marketing consulting** — how a facility, project, or program is presented visually.

COMPANY DATA

Legal name	Insight Media LLC
DBA	Insight Media
UEI	RN69NUA7Z3M3
CAGE	OGPQ9
SAM.gov	Active · All Awards · through July 20, 2027
NAICS	541613 — Marketing Consulting Services
RAMP	RAMP Vendor ID 226116
Location	Los Angeles, CA 90038

DIFFERENTIATORS

- **Visual proof of scope delivered** — a shared record that backs each pay app, helping subs and primes get paid faster and more securely with less back-and-forth.
- **On time and on budget** — including emergency call-outs, and ready for scope changes.
- **Unlock a location's full potential** — insights for planning, training, and marketing the space.
- **Active SAM registration** with UEI + CAGE, ready for flow-down.
- **Los Angeles (90038) base** with fast on-site response across Southern California.
- **Clean subcontract scope** that sits under larger prime packages.

How to engage: email **Admin@insightmedia.app** or call **(951) 751-7853** with the site address, schedule, and scope (Cloud Capture, progress documentation, or marketing consulting support).